






Welcome to Groundswell Your Personal Giving Account



-  Welcome to CBC Capital!
You received a gift of \$50
-  Your \$100 contribution
was matched!
-  Donation made to
Team Rubicon

With Groundswell, save money to donate to your favorite charities or discover new charities to support. Through your workplace giving program, you'll be able to give back even more.

How does Groundswell work?

To give with Groundswell, you and your company first contribute funds to your account. You can contribute funds by connecting a bank account or by using Apple Pay. After contributing, you simply donate those funds to charities. The funds in your Groundswell account will remain there until you donate to your chosen charities.

My employer is sending me a gift on Groundswell - what does this mean?

It means you've got a pretty awesome employer! Gift funds come directly from your employer into your Groundswell account. From there, find a charity and make a donation!

Will my employer see which charities I support?

No. We understand that your charitable giving is deeply personal to you. That is why we advocate for your privacy and never share with your employer which specific charities you have supported.

Are gifting and matching the same? How do I receive matches from my employer?

Gift and match funds both come from your employer, but they aren't the same. Your employer can send you gifts whenever they like. With matching, you first contribute your own funds to your Groundswell account. Once you contribute, your employer will match your contribution. The match from your employer will appear within 2-3 business days after you make your contribution. Match programs include a match limit. This means your employer will match contributions up to a maximum dollar amount. Note that this is different from traditional matching programs. Groundswell enables companies to match after employees contribute money to their accounts, unlike traditional matching that requires employees to make a donation before getting matched.



Groundswell FAQs

What are recurring contributions?

Recurring contributions allow you to consistently fund your Groundswell account on a monthly basis. If match funds are available from your employer, these recurring contributions will be matched.

Setting up a recurring contribution is a great way to save money for future donations. Whether you've got an annual giving goal in mind, or something occurs, like a natural disaster or a social justice issue, and you'd like to meet the moment with a donation to charity, recurring contributions can help you get there.

What are recurring donations?

Recurring donations enable you to consistently support your favorite charities, so they can continue their important work. Charities rely on regular donors to plan for the future and more accurately forecast their fundraising efforts.

Some charities have specific fundraisers, events, and campaigns (think marathon fundraiser or parent group at a school). Can I use Groundswell to donate to these specific programs and make sure my donation gets acknowledged?

At this time, the Groundswell app doesn't allow you to designate donations to specific nonprofit programming or campaigns. In the future, the app will include this functionality, but for now you can reach out to support@groundswell.io and we will do our best to include a designation when we send the donation to your chosen charity. Alternatively, you can always make your donation with Groundswell and then forward along your donation confirmation email to a contact at the charity.

How much can I contribute to my Groundswell account? How much can I donate to charity?

When it comes to both contributing funds to your personal account and donating to charities, a minimum amount of \$1 is required for each transaction. There's no maximum limit, you can be as charitable as you like!

Keep in mind that if you're part of a workplace match program, the program will come with a match limit. This means your employer will match your contributions up until a certain point. They will let you know what this limit is and we'll remind you in the app.

Why should I set a giving goal?

Creating big change requires setting big goals. When you use Groundswell, you join a community committed to making the world a better place. Setting an annual giving goal is a great first step, whether you're new to charitable giving or a practiced philanthropist. Wherever you may be on your giving journey, Groundswell is here to help along the way.

How is Groundswell different from traditional workplace giving programs?

Your Groundswell account is powered by a donor-advised-fund, or, a DAF. This provides you and your employer with a better experience compared to traditional workplace matching programs. Your employer can easily send you gifts and quickly match your contributions, unlike other match programs that complete the match after the donation. This also means the Groundswell platform ensures anonymity of employee donations: your company is supporting you, not your individual donations. The DAF infrastructure also enables a single consolidated tax receipt at year-end. [You can learn more about DAFs here.](#)

Groundswell FAQs

Is my Groundswell account mine to keep?

Yes! You can give with Groundswell whether you're enrolled in a workplace giving program or you've signed up on your own. If your employer funds your Groundswell account at any point, these funds will remain in your Groundswell account until you select a charity and donate (even if you're no longer an employee at that company).

Can I contribute stock or crypto to my Groundswell account?

Today, you can contribute stock to your Groundswell account. In the future, you'll be able to contribute crypto.

Which charities can I give to on Groundswell?

The Groundswell app includes 1.5 million+ charities. These are all certified 501(c)3 organizations in good standing with the IRS that are eligible to receive tax-deductible donations. For organizations not listed in the IRS's database but eligible to receive tax-deductible donations (such as some houses of worship or schools), Groundswell staff conduct due-diligence to ensure that the organization meets the IRS's standards. Groundswell does not process donations to organizations denoted as hate groups by the Southern Poverty Law Center.

Using the Groundswell app, you can search for charities you're already familiar with, or you can discover new charities to support. If you can't find a specific charity, get in touch with the Groundswell team and we can work with you to get the charity added to our database: support@groundswell.io

Are there any fees?

Currently, Groundswell doesn't charge any fees. This is a benefit of being a Groundswell early adopter. At a future point, Groundswell will take 1% of donations to cover the cost of processing. We'll let you know when we make this change.

Is Groundswell a nonprofit organization?

No, Groundswell is a company that works alongside the Groundswell Charitable Foundation, which is a 501(c)3 public charity that serves as a custodial sponsor of all personal giving accounts (Donor Advised Funds) on the Groundswell platform.

Once I donate, when and how will the charity receive the donation? What communication does the charity receive?

Donations are batch processed on the 6th business day of the following month, so if you donate sometime in January, your chosen nonprofit will receive that donation on the 6th business day of February. Charities receive one payment per month that covers all individual donations. Each individual donation is acknowledged, unless the user has opted to donate anonymously. Groundswell prioritizes sending payments to charities via ACH but in some cases will issue paper checks if requested by the charity or if ACH information isn't available.

Will I receive a tax receipt from Groundswell?

Yes. You can donate to as many charities as you like throughout the year. In January of the following year, you'll receive a single consolidated tax receipt to make filing a little bit easier!